2021\_02\_14

Attendance:

* Justin – Present
* Josh – Present
* Christina – Present
* Jacob – Present

Minutes:

* 2020 Season response
	+ Every player will receive an AYSO 153 credit from the 2020 season. It will be less the $20 National fee that is non-refundable.
	+ Decline the season shirts to provide families with their credit for the season
* 2021 summer looking to try a 3v3 pickup league.
	+ Leverage this time as a registration event for the 2021 season.
* Region Shirts
	+ Cost and style
	+ Sponsorship package – Focusing on Local businesses
		- Platinum
		- Gold
		- Silver
		- Letter head. handout
		- Talking points
* Advertisement
	+ Car Magnets
	+ Stickers (dye cut)
	+ Email out to families about support; Facebook, twitter, Instagram
* Website
	+ Bio’s – Board members
	+ Volunteer positions – Specific to board positions
	+ Into about a need for board members to assist with the running of the season
	+ Update region boundaries – Craycroft East, Corona de Tucson North.
	+ National Region Locator – Needs updating as we are not listed.
* 2021 Season
	+ Open registration Early April Close registration mid July
	+ Cost $70
	+ Season starts Mid Aug ends Mid Dec. First game September
	+ Uniforms – Soccer.com
* 2022 Season Winter
	+ Registration opens October closes Mid December
	+ Season Starts Jan to 2nd to last week in Feb
	+ 2020 fall registration get free Winter
	+ 2021 Winter registration = $55
* Referees
	+ Ref Rally – Focus on recruiting refs for 2021
* New Board Meeting Time
	+ Last Tuesday of every month via Zoom 5:30 to 6:30.
	+ March will be different 3/16/2021 due to scheduling issues.
	+ Area meeting is Every first Monday